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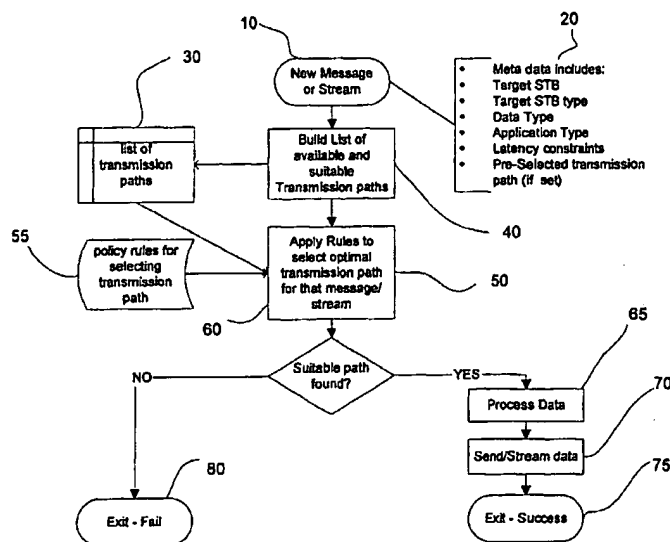
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[Continued on next page]

(54) Title: CONTEXT AWARE TRANSMISSION MANAGEMENT METHOD



(57) Abstract: The present invention comes to simplify and optimize the management of data transmission to set-top boxes for interactive and addressable applications. The result is achieved by abstraction of the transmission process (40) for the application and addition of meta-data (20) to each message/stream using the invention, enabling automatic routing of the data (50) through the most suitable transmission path in real-time (70).

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